



VII St. Petersburg International Gas Forum

Youth Day: Dialogue of Generations

3–5 October 2017







About the Youth Day

why?

- Mission is creation of unique informational, intellectual and interactive platform to unite young leaders and established business elite
- Main objective of this collaboration is to identify future ways for development of the gas industry and find appropriate career opportunities for talented youth

how?

- Open dialogue of generations
- Transfer of knowledge and personal experience
- Modelling of real-life situations and keeping the specifics of the industry
- Involvement of talented youth
- Global vision and cross-cultural interaction
- Principle of social responsibility and sustainable development

what about?

- Engagement of talented young people to the energy sector
- Demonstration of innovation-driven growth of energy industry
- Choice of career paths





Venue and participants

«EXPOFORUM» Convention & Exhibition Centre 3 - 5 October 2017

Youth Day is included in the official program of the VII St. Petersburg International Gas Forum

Participants:

- 200 selected students from different countries
- Energy companies members of IBC
- Participants of the St. Petersburg International Gas Forum
- Rectors and Presidents of partner universities





Organizers and current partners

General partners





Organizers





EXPOFORUM

Partners



















Organizing committee

Control of Project realization, admission of the reports, adjustment of the Youth Day concept for the next year.



Sergey Khomyakov, Deputy Chairman of the Management Committee, PJSC Gazprom



Elena Kasyan, Chairlady Working Group HRES, IBC



Alexanrder Karlik, President of the Foundation for innovative international programs



Marcel Kramer, Co-chairman HRES, President of Energy Delta Institute



Axel Bode, Co-chairman HRES, Director of Human Resources of Wintershall Holding GmbH



Igor Maksimtsev, Rector of St. Petersburg State University of Economics





Executive Committee

Members

- Iana Klementovichus program director of IBC's working project "Youth Day", Director of Higher Economic School of SPbSUE;
- Andrey Frolkov Head of Division of PJSC Gazprom;
- Irina Inzhevatova Assistant Head of Devision of PJSC Gazprom;
- Ekaterina Kravetskaya Marketing Director Russia of Energy Delta Institute;
- Olga Semidelikhina Head of international cooperation in professional training in Uniper;
- **Natalia Trifonova** Head of International Management Department in SPbSUE;
- Julia Bichun "Youth Day" project leader from HES SPbSUE;
- Mariia Shelepova "Youth Day" project manager from HES SPbSUE;
- Liza Rangert "Youth Day" project manager from HES SPbSUE;
- Tatiana Urzhumtseva Assistant Head of the Foundation for innovative international programs.

Powers

- Preparation of the Project program content;
- Preparation and approval of the Project budget with the IBC treasurer;
- Final financial report on the Project;
- Coordination of practical implementation of the Project;
- Practical realization of the Project.





Program design

Case study

Topic: LNG*

Product:

- Mini case study for selection stage
- Mega case study for Contest

Design group – Russian-German team from UNECON and Uniper:

- Natalia Trifonova (UNECON)
- Olga Semidelikhina (Uniper)
- Aleksandr Aksenov (Uniper)
- Grigoriy Shevchenko (Uniper)

Interactive workshops

1. PJSC Gazprom Neft & HES UNECON

<u>Topic</u>: *to be confirmed*

2. Wintershall Holding GmbH

<u>Topic</u>: Increase productivity of producing gas wells

3. ESMT (Jens Weinmann)

<u>Topic</u>: Innovative Solutions and Design Thinking in energy

4. to be confirmed





Participants' selection

till 31.05

- Mailing to the universities
- Registration of participants on <u>www.energyouthday.com</u>
- Selection based on stated criteria:

01.06 - 30.06

- Sending of an individual task (minicase) to preselected candidates.
- Listing of the participants according to the results of mini-case solution.

15.06 - 15.07

- Selection of 120-130 students as the official participants of YD2017
- Selection of 25-30 best students for extra activities (Case contest)

Selection criteria:

- ✓ Students of the 1^{st} or 2^{nd} year of Master degree study
- ✓ Up to 25 years
- ✓ Fluent English (Upper-intermediate level minimum)
- ✓ The presence of industry vision, professional knowledge in the field of energy
- ✓ International experience: participants of study trip, internship or exchange programs would be an asset



on selection period

President of Committee:

Elena Kasyan – Chairlady Working Group HRES, IBC

Country	Name	Organization
Russia	Andrey Frolkov	PJSC Gzprom
Germany	Olga Semidelikhina	Uniper
The Netherlands	Ekaterina Kravetskaya	Energy Delta Institute
France	to be confirmed	to be confirmed
All countries	Natalia Trifonova	UNECON



Youth Day program



Date	Time	Event
02 October Monday	All day	Arrival of the participants
	10:00 - 11:30	YD-2017 Inauguration Ceremony, Welcome breakfast
	11:30 - 13:00	SPIGF exhibition visiting
	13:00 – 14:30	Lunch
03 October	15:00 – 18:00	4 Interactive workshops
Tuesday		Workshop 1. Gazprom Neft & HES
		Workshop 2. Wintershall
		Workshop 3. ESMT и Uniper
		Workshop 4. уточняется
04 October Wednesday	09:30 - 13:00	Case Contest
	13:00 - 14:00	Lunch
	14:00 – 19:00	Cultural program (City tour)
05 October	11:00 - 13:00	Plenary session of the SPIGF-2017
	13:00 – 14:30	Lunch
	15:00 – 17:00	Off-tie meeting with Top Management
Thursday		Award ceremony of Case Contest winners
	19:00 - 02:00	Gala dinner (Club Jagger)
06 October Friday	All day	Departure of the participants





CONTACT INFORMATION

Web: www.energyouthday.com

E-mail: youthday@hes.spb.ru

shelepova@hes.spb.ru



