



SAP SuccessFactors 

Employee Experience Management in the new normal

Alexander Maslyuk, SAP

PUBLIC

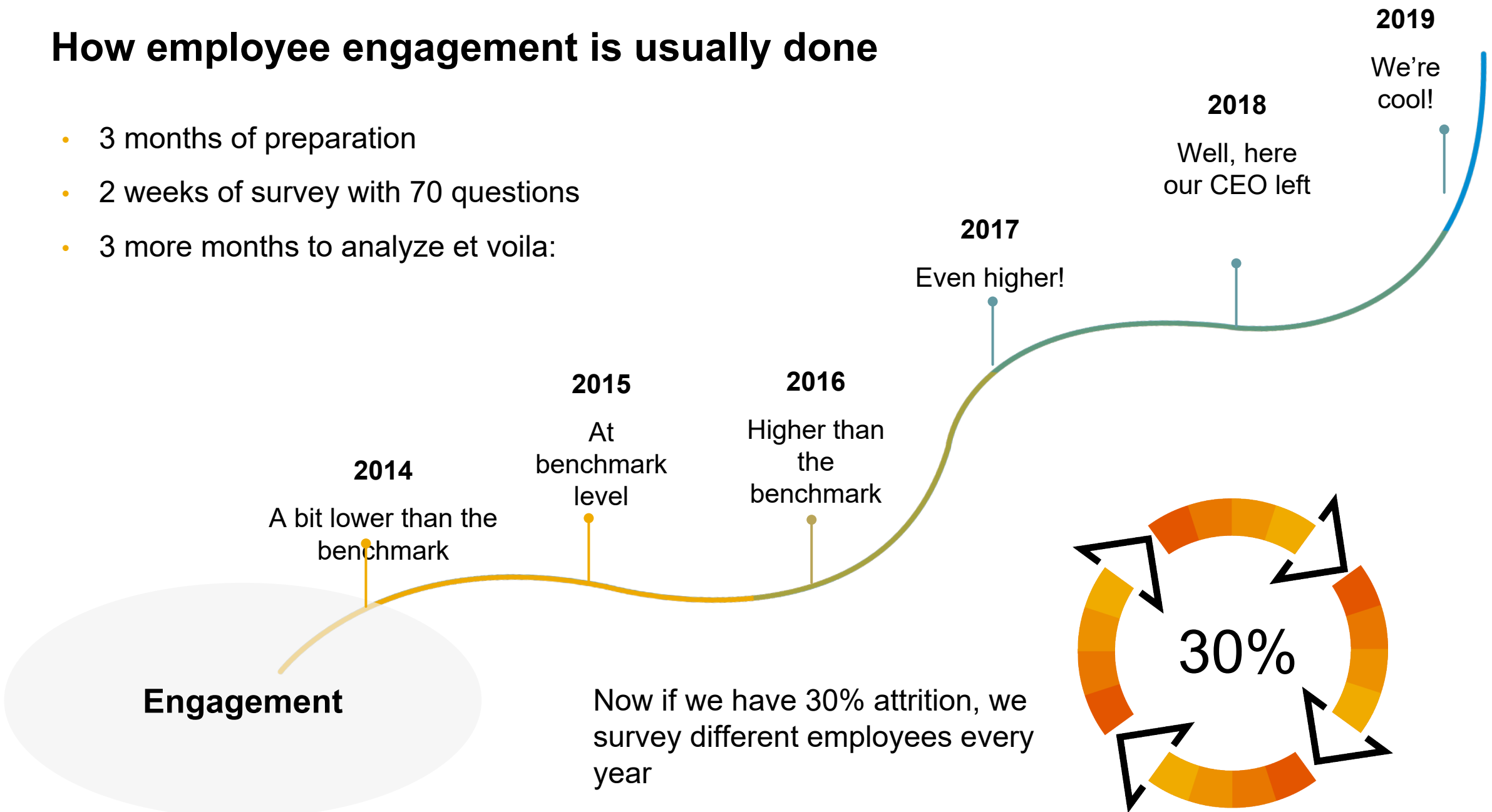
THE BEST RUN





How employee engagement is usually done

- 3 months of preparation
- 2 weeks of survey with 70 questions
- 3 more months to analyze et voila:



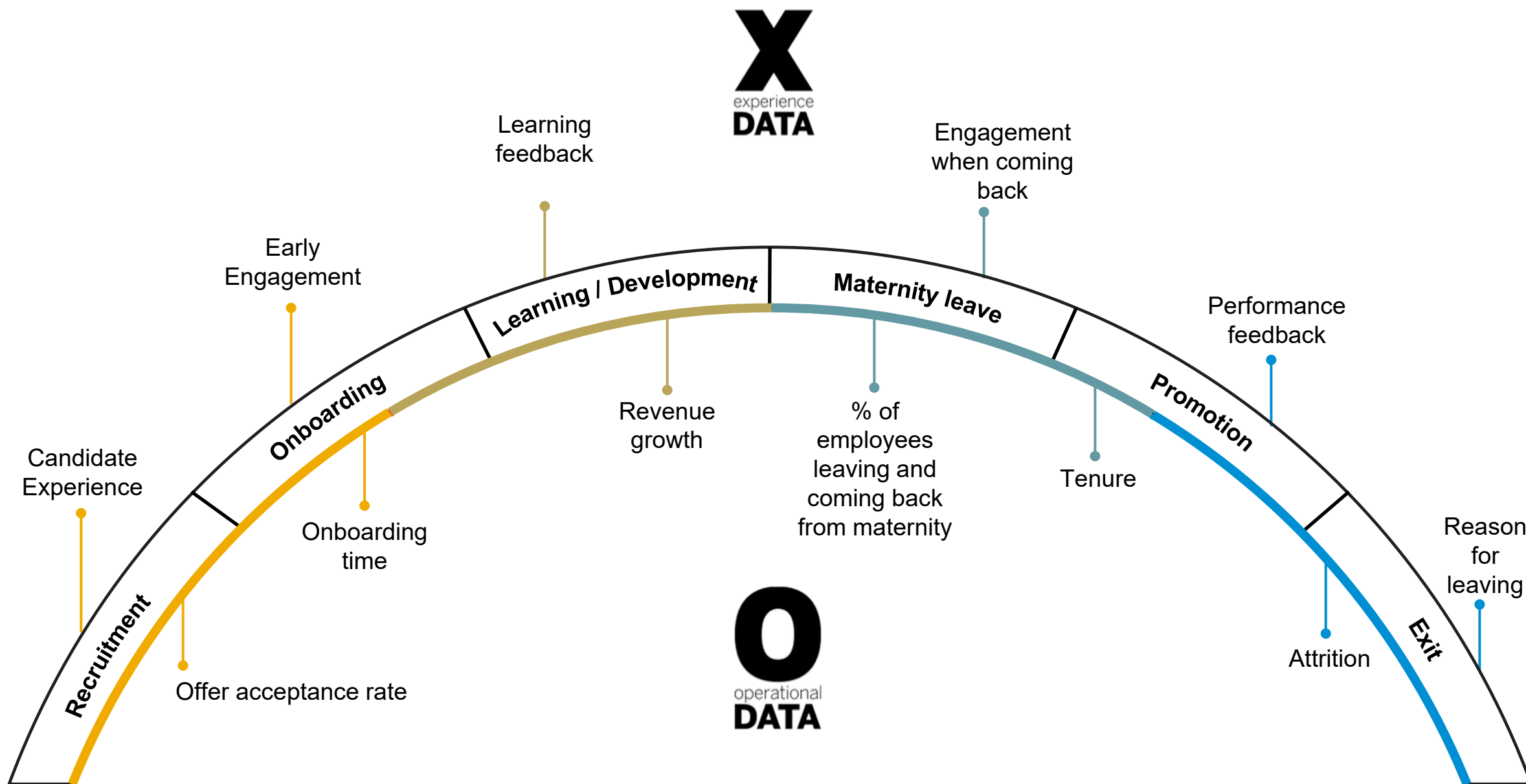
Engagement

Now if we have 30% attrition, we survey different employees every year

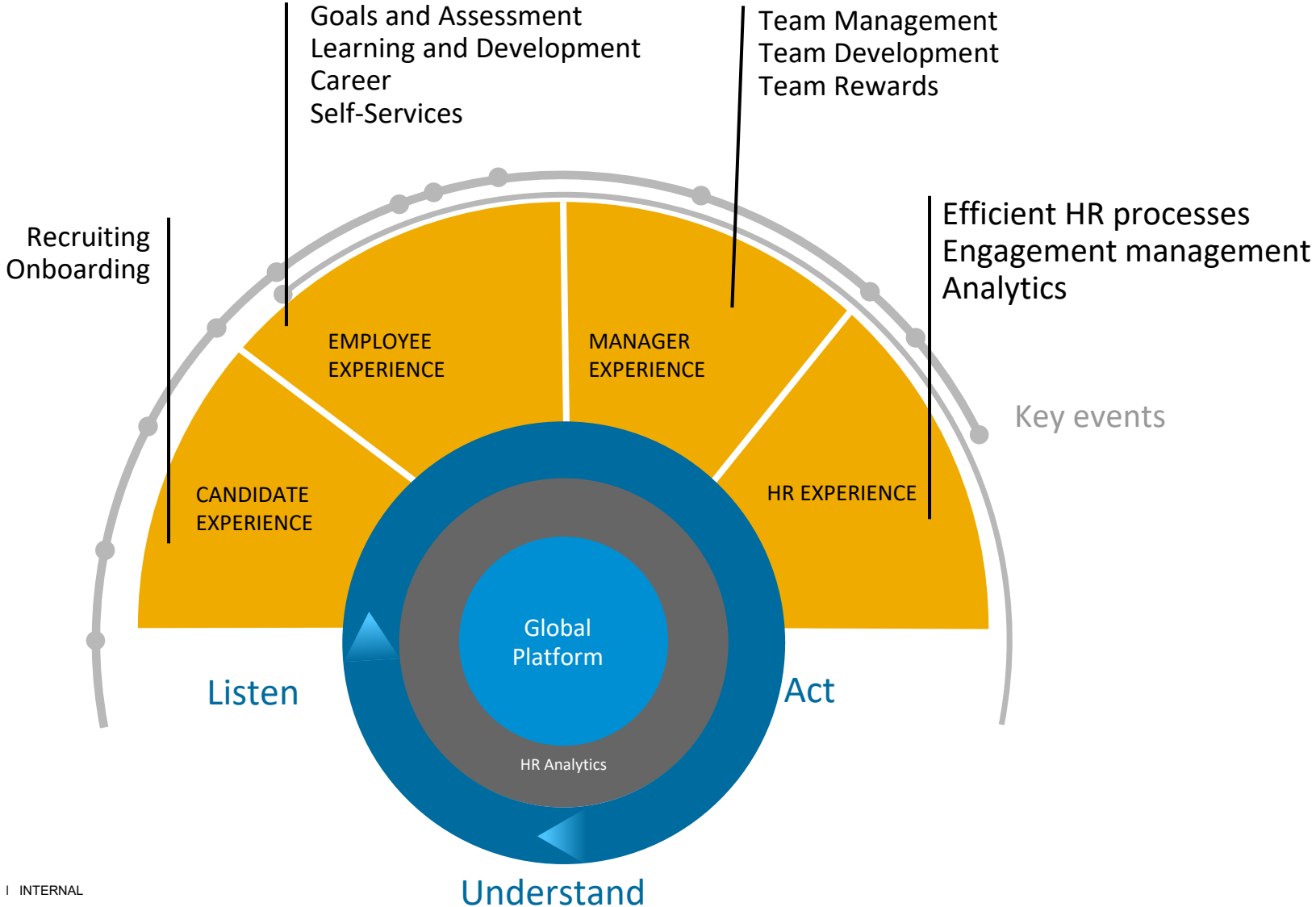




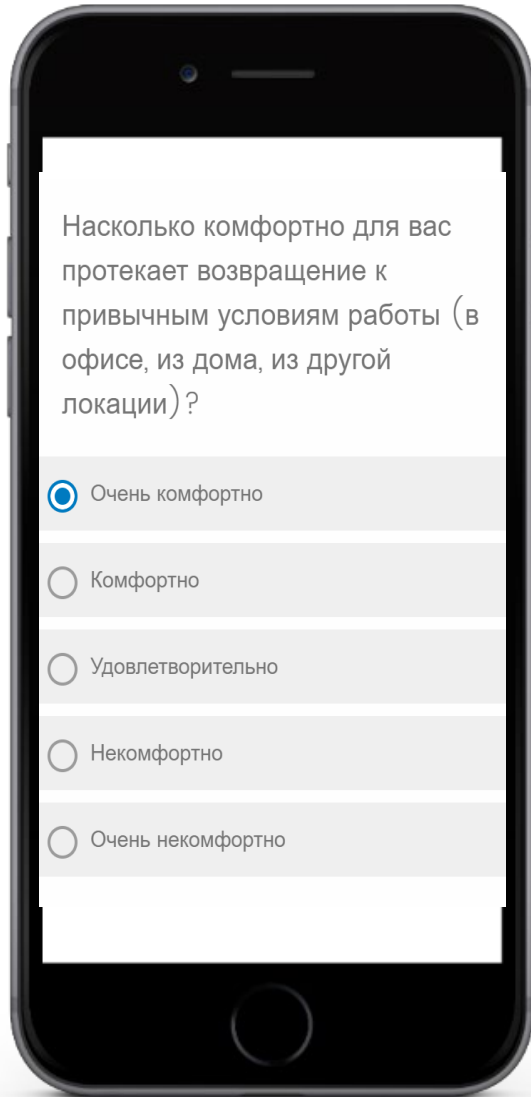
Employee Experience Management: best practice approach



How employee experience management platform looks like

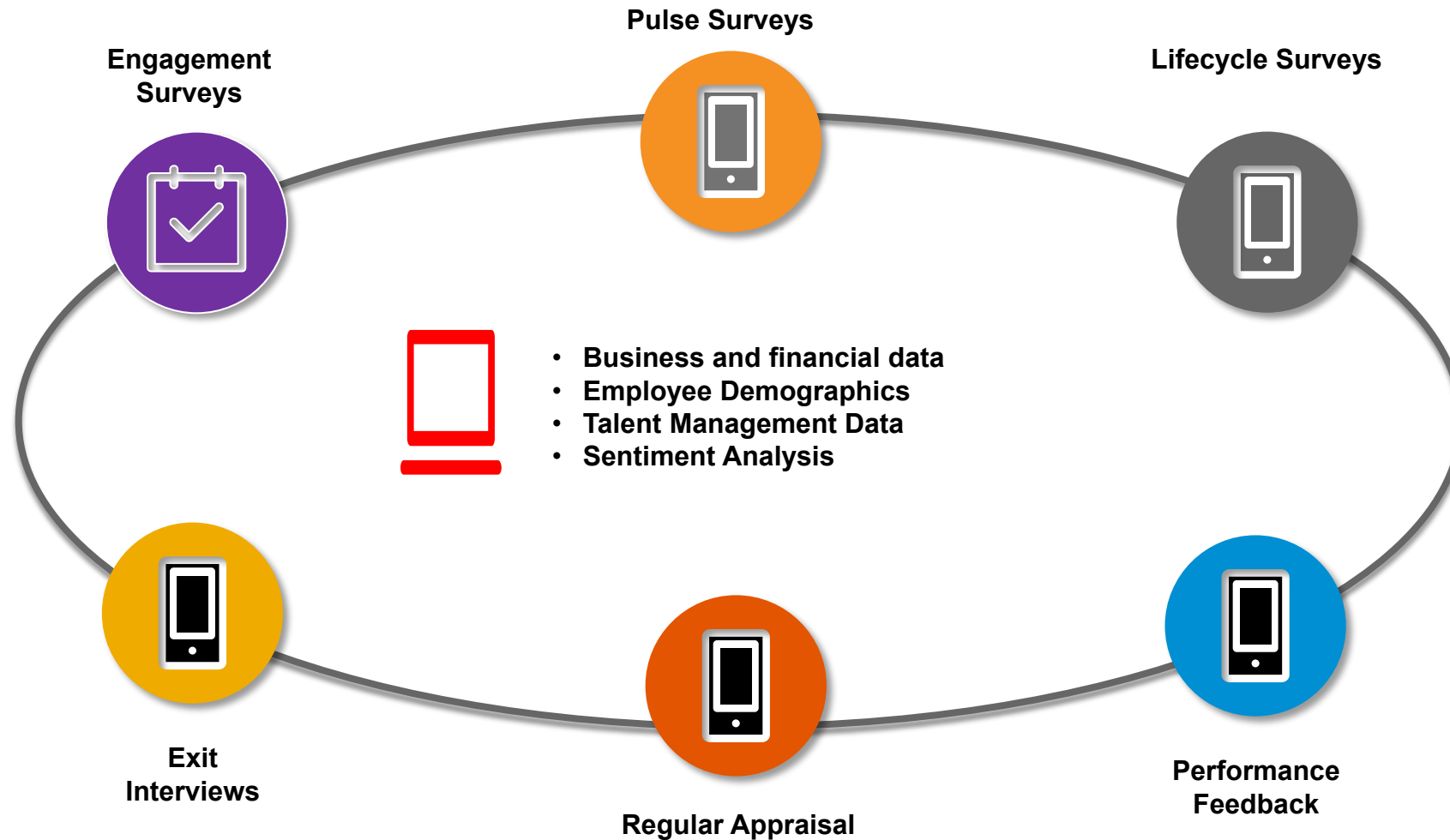


Pulse Surveys and Sentiment Analysis



Comprehensive architecture of analytics and feedback

Data sources and feedback tools



Thank you.

Contact information:

Alexander Maslyuk

HR Transformation Expert

SAP CIS

Alexander.Maslyuk@sap.com

Free Qualtrics survey tool

<https://sway.office.com/A8GrQ1YKccpiehxH>